

RICHARD SANCHEZ

MARKETING MANAGER , B2B & B2C



CONTACT

+123-456-7890

hello@reallygreatsite.com

123 Anywhere St., Any City

www.reallygreatsite.com

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Digital Marketing

LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basic)
- Spanish (Intermediate)

PROFILE



I drive and lead high-impact B2B marketing that supports business growth and delivers measurable results. I design and execute marketing strategies aligned with company objectives, combining strategic thinking with hands-on execution. I lead and develop high-performing teams, build collaborative ways of working, and ensure consistent brand presence across all channels. I manage marketing budgets with a strong focus on ROI, leverage data and market insights to guide decisions, and build effective partnerships to strengthen marketing performance and long-term value.



WORK EXPERIENCE

Borcelle Studio 2030 - PRESENT
Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

Fauget Studio 2025 - 2029
Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.

Studio Shodwe 2024 - 2025
Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.



EDUCATION

Master of Business Management 2029 - 2031
School of business | Wardiere University
GPA: 3.8 / 4.0

Bachelor of Business Management 2025 - 2029
School of business | Wardiere University
GPA: 3.8 / 4.0